

Visualising open communities. Guidelines from three case studies

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Introduction

Open communities are initiatives that are based around communities that adopts **digital platforms**, develop digital solutions and are **open to share their processes and results**.

Their importance in **developing and scaling social innovations** render their understanding relevant not just related to their dynamics, but also for improving the **understanding of the dynamics of social innovations and online platforms**.

We aim at improving the knowledge about the **use of visualisations for understanding open communities**, the **data sources and formats** available and the missing ones, the main **design requirements and strategies** for this task, and the common **design approaches** in existing ongoing experiences.





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Open Communities: makers, wikipedians, digital social innovators

Research Question(s)

- 1. How could visualisations improve our **understanding of open communities**?
 - a. Which **data sources** can be used (also as a proxy) for the understanding of open communities?
 - b. Which are the **design requirements and strategies** for visualising open communities?
 - c. Which are the **common design elements and methodologies** in existing ongoing experiences in visualising open communities?
 - d. What is the **role of online platforms** in understanding open communities through visualisations?

Open communities #01: Makers



MAKE-IT is a Horizon 2020 European research project focused on how the role of Collective Awareness Platforms (CAPS) enables the growth and governance of the Maker movement using and creating social innovations and achieving sustainability.

http://make-it.io/





This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 688241

Introduction

The Fab City initiative operates within the Fab Lab network, using it as a global infrastructure and knowledge source for the radical transformation on how we work, live and play in cities.



http://fab.city/

Introduction

The visualisation shows Fab Labs, Maker projects and their simulated impact over city resilience (wellbeing).

Research-through-design approach: focus on exploring what can be modeled, analysed and visualised instead of visualising ready datasets or established abstract frameworks.

Rough prototype developed during a 9 days hackathon at Visualizar'16 (Medialab Prado, Madrid).

Data collected from the <u>http://fablabs.io</u> platform and OECD national and regional wellbeing.

Concepts Algorithms Data Models Models Concepts Algorithms Data Indicators Data Visualizations Data Tool

Methodology



FAB CITY

FAB CITY DASHBOARD

A tool for monitoring city resilience.

A dashboard for all the Fab Cities where citizens, civic leaders, digita fabrication laboratories and makers can understand the existing resilience of their cities and how they are having an impact on it.

start about the fab city initiative

CITY RESILIENCE INDEX

¿How close is a city to being resilient, self-sufficient and guaranteeing opportunity and wellbeing to its citizens so that they can be the masters of their own destiny? Based on the well-being indexes developed by OECD at country and regional level, data from the World Bank and fablabs.io, we developed a first prototype of the City Resilience Index that you can explore below.

learn more about the oecd better life index (at country level) learn more about the oecd regional well-being index (at regional level)

Visualisation - http://dashboard.fab.city/



Visualisation - http://dashboard.fab.city/



Visualisation - http://dashboard.fab.city/

Open communities #02: Wikipedians

Wikimedia Commons

Wikipedia

Wikidata



The Wikipedia Primary School project aims in developing and evaluating a system to assess Wikipedia articles for primary education and seeks to involve a wide network of scholars and contributors in their production.

https://meta.wikimedia.org/wiki/Research:Wikipedia_ Primary_School_SSAJRP_programme



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Introduction

State of the art

Hypothesis August, 2015

Intermediate State

Comparison March, 2016

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Project conclusion

Insights June, 2017

assessment

- Review by Wikipedia community
- Review by experts
- Review by scientific journals
- Online writing contest
- Edit-a-thons
 - Articles featured on Wikipedia Portal pages
- Call for new article creation

Methodology

2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014





Visualisation - http://bit.ly/WPS-evaluation

2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014



Visualisation - http://bit.ly/WPS-evaluation

August 2017

August 2015





Visualisation - http://bit.ly/WPS-evaluation

Open communities #03: Digital social innovators



DATA VISUALISATION

EXPLORE EUROPE'S NETWORK OF DIGITAL SOCIAL INNOVATION

There are 2013 organisations and 2295 projects working on DSI across Europe.

With our interactive data visualisation, you can explore the organisations and projects working on DSI across Europe. Check it out now to understand what's going on across the continent and



The project DSI4EU promotes projects and organisations across Europe who are using digital technologies to tackle social challenges. Started in 2012, DSI4EU aimed to support the growth of this network by providing resources and training for their sustainable scalability.

https://digitalsocial.eu/





This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 688192

Introduction

The data are collected from the <u>http://digitalsocial.eu</u> platform that requires organisations, projects and individuals to sign up and share specific information about their activities.

The methodology used is the crowdsourcing: the database grows thanks to the registrations from the organisations and projects.

The visualisation is based on a main interactive map representing the quantity of projects and organisation in a country. The projects are also visualised by sector (education, health, etc). A secondary visualisation is the network visualisation showing the relations among the organisations and the projects.

Show identi ova /our idir ADD oin CREATE PROJECT nm ects Enter the name of your project spe **CREATE +** cts wh by the n netv G Cancel И С

Methodology



PROJECTS

Digital social innovation (DSI) covers a range of are from providing tools to improve democratic proces helping citizens measure pollution in their local environment, and from crowdfunding community projects to creating platforms to scrutinise public spending.

Here you can look through projects which digital social innovators across Europe have submitted to You can filter them by the four categories of digital social innovation which we have identified: **Oper Open networks**, **Open data** and **Open knowledge**.



ADD YOUR ORGANISATION

Let others know who you are and what you do, meet potential collaborators and link your projects to your organisation.

ADD YOUR ORGANISATION \rightarrow







Discussion



	Case 1: Makers	Case 2: Wikipedians	Case 3: DSI			
Dimensions						
Geographic	Х		Х			
Network	WIP	Х	Х			
Time		Х				
Focus						
Impact	Х					
Processes	WIP	Х				
Size and distribution			Х			
Strategy						
Data source	External, explored	External, analysed	Own			
Scale	Global, selected cities and regions	Global, online	Europe			
Approach	Research through design, Exploratory Simulation	Data-driven analysis	Crowdsourcing mapping			

Comparison

- Manage and visualise **ambiguity** of cases that can be hardly checked in a coherent way since they are **distributed**.
- Manage and visualise missing or not completely coherent datasets.
- Manage and visualise user participation in providing datasets, and the consequent quality issues.
- Define metrics in collaboration with **domain experts**.
- Integrate multiple perspectives with different visualisations instead of one single visualisation.

- Develop **simple visualisations and models** instead of complex ones, but able to **evolve**.
- Add in-depth textual explanations to main (complex) concepts.
- Provide a global and comprehensive **overview**, but ability to focus on **individual** elements.
- Start with **exploratory** analysis with available datasets, **refine** and then **test** with users.
- Aim at datasets and models that can **compare** cases.

Guidelines

Conclusions



Case 1 - Makers:

- **Missing datasets** regarding cities and regions (resilience/wellbeing and how to impact it).
- Missing datasets regarding Maker initiatives (impact over resilience/wellbeing).
- Rough model of impact to be improved.

Case 2 - Wikipedians:

- **Continuous evolution** of Wikipedia content and structure.
- **Missing** worldwide recognized **metrics.**

Case 3 - DSI:

- **Difficulty to evaluate the impact** of each organisation because the number of projects cannot demonstrate their effectiveness.
- **Difficulty to compare** amongst the organisations and projects.

Limitations

Case 1 - Makers:

- Develop a model of impact of Maker initiatives over cities and regions based on easily accessible and scalable datasets, and develop tools accordingly.
- Integrate with analysis and visualisation of processes.
- **Test with stakeholders** (quadruple helix) and domain experts.

Case 2 - Wikipedians:

- Apply the research approach to other countries and education systems.
- Foster the Wikipedia community to adopt visual models to evaluate articles.

Case 3 - DSI:

- Visualise qualitative data regarding the sustainable scalability of the projects.
- Test with stakeholders (quadruple helix) and domain experts.

General future research:

• Develop a coherent framework for understanding and visualising open communities by integrating the three perspectives.

Future research

Thank you.

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